



Social Networks Usage among Youth in the Kyrgyz Republic

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Why is it important?

- Almost 8163 billion active SNS users (April, 2016).
- An average time, spent in the most famous SNS – Facebook was about 1000 minutes monthly per visitor.
- In 2015, it was estimated that if a Facebook were a country, it would be a country with the largest population



Why is it important?

- In the Kyrgyz Republic,
 - in 2012 there were 4 most popular SNS, of which 3 were Russian SNS, namely,
 - MoiMir,
 - Odnoklassniki
 - V Kontakte
 - Facebook.
 - Overall, there were 767 514 accounts from Kyrgyzstan, of which 12% were registered on Facebook (97 400 users).
 - In June, 2016, the number of Kyrgyz Facebook users reached 360 000
 - Users from the Kyrgyz Republic comprise the 2nd largest network in CA
 - Mostly, Kyrgyz people become members of SNS at age between 19-24; however, this number decreases year by year.



Why is it important?

- The aim of this study
 - to outline advantages and disadvantages of social networking sites use in the country,
 - determine whether SNS have a potential to be used as an educational tool in the country



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Research Goals

- Study the influence of social networks on youth, particularly, on:
 - thinking abilities of students
 - if they consider SNS as helpful in education
 - the level of trust to information on SN
 - how much money do users spend on SN
 - SN addiction level was investigated.



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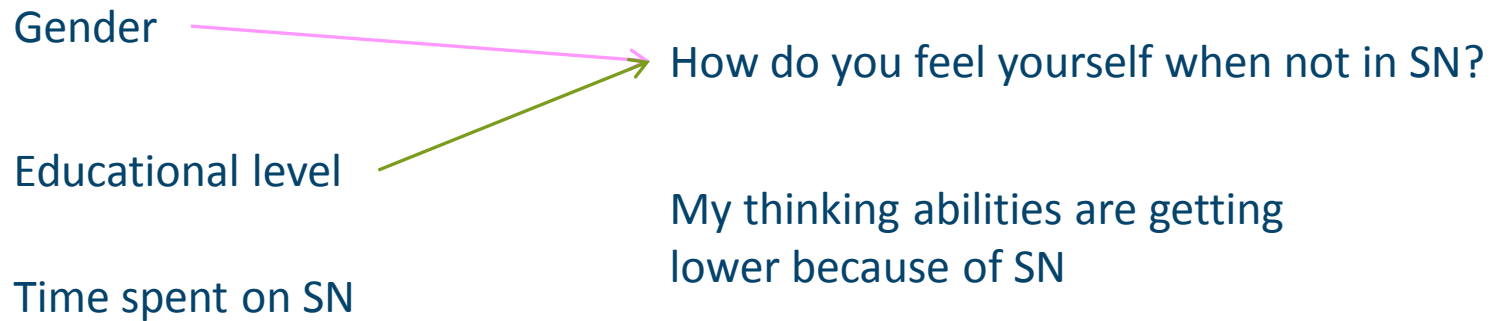


Demographic Profile of Respondents

		Percent	
Gender	Male	52.1	
	Female	47.9	
Age	14-18	11.3	
	19-24	81.7	
	25-28	4.2	
	29-35	2.8	
Education	Secondary	1.4	
	Vocational	25.4	
	Incomplete higher	60.6	
	Higher	12.7	
Occupation	Business	13.7	
	In education	8.5	
	Student	64.8	
	Unemployed	14.1	

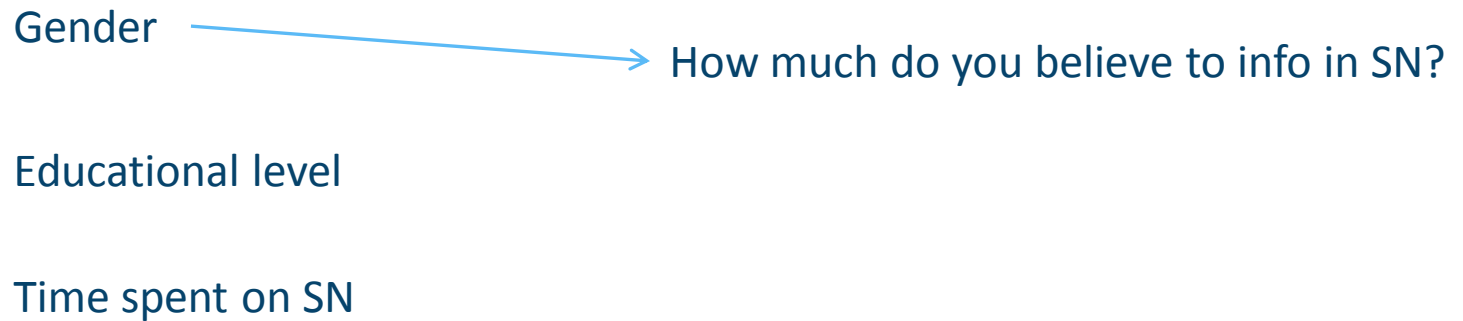


Influence of Social Networks on the Cognitive Skills of Respondents



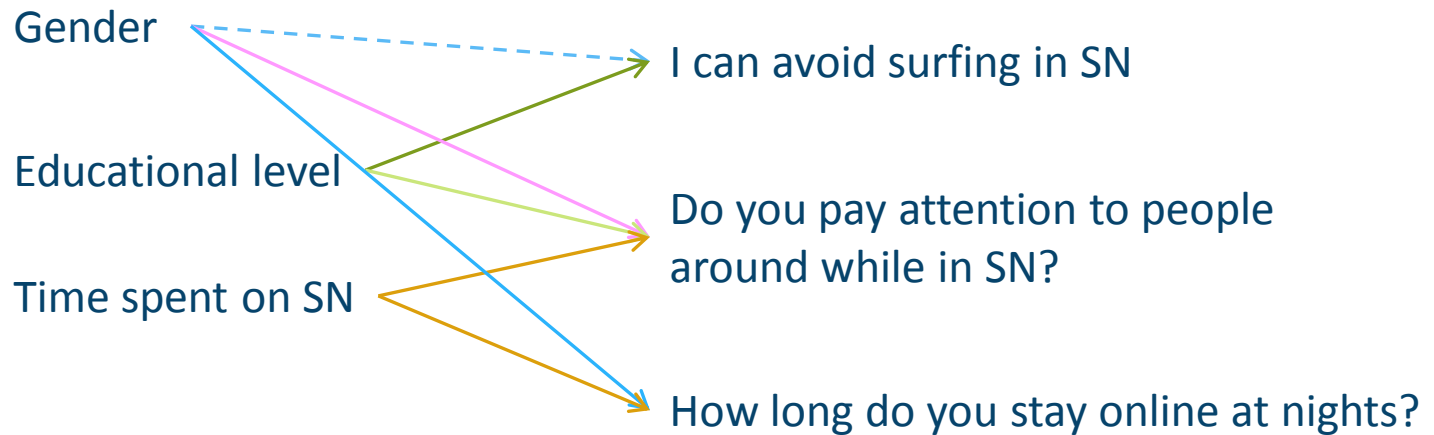


Level of Trust to Information on Social Networks





Social Networks addiction level





Money Spend on Social Networks by Students

Gender

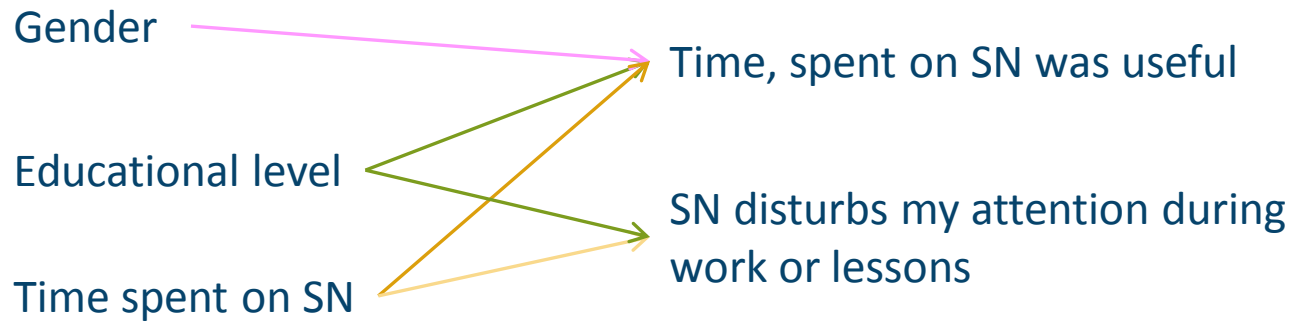
Money Spend on Social Networks

Educational level

Time spent on SN



Social Networks in Education





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Relationship between Factors

	gender	education level	time spent on SN
How do you feel yourself when not in SN?	0.009	0.000	0.107
My thinking abilities are getting lower because of SN	0.747	0.147	0.229
How much do you believe to info in SN?	0.008	0.236	0.162
I can avoid surfing in SN	0.063	0.002	0.352
Do you pay attention to people around while in SN?	0.009	0.089	0.000
How long do you surfe in SN at nights?	0.000	0.896	0.000
Money Spend on Social Networks by Students	0.469	0.185	0.914
Time, spent on SN was useful	0.029	0.001	0.043
SN disturbs my attention during work or lessons	0.514	0.029	0.043

female	Vocational	1-2 hours
male	Incomplete higher	3-4 hours
	Higher	5-6 hours



Conclusion

- SN has a potential to be used in higher educational context:
 - respondents with higher level of education have more control over using SN
 - they do not feel uncomfortable when they are offline.
 - there is no effect of SN on respondents' cognitive abilities.
- There are gender differences in habits of using SN.



Thank you 😊